



AN EVENT ORGANIZED IN COOPERATION WITH THE WBF AND THE ACBL





THE LARGEST INTERNATIONAL ONLINE BRIDGE EVENT EVER CREATED

Bridge - the world's most-played card game - is entering the world of eSports.
Be part of this !

The eBRIDGE CUP

- 🎮 Hosted on the **two biggest online platforms**: BBO & Funbridge
- 👥 About 2 million online bridge players, ready to compete
- 🌍 Open to **every bridge organization** in the world
- 📢 Supported by the **WBF** & the **ACBL**
- 💰 First online event offering a **cash prize** (up to \$15,000)

We're not just inviting players. We're building a global stage





A FRESH TAKE ON BRIDGE COMPETITION

**A
3-MONTH
EVENT**

QUALIFIERS

1 MONTH

SEMI-FINALS

1 MONTH

FINALS

1 WEEK per platform

EXPECTED ONLINE VISIBILITY

5M Players worldwide, making for a high profile, exciting challenge





HOW IT WORKS - COMPETITION FORMAT

QUALIFICATIONS September 1 to 28	SEMI-FINALS October 1 to 30	E-CUP2 EVENT <i>Only for players who didn't qualify to Semi-finals</i> October 1 to 30	E-BRIDGE CUP FINALS November 17 to 30
112 available tournaments of 12 deals in total	90 available tournaments of 12 deals in total	120 available tournaments of 12 deals in total	50 deals on each platform (100 deals in total)
Scoring by % (MP) 500 players qualified per platform, based on best 10 scores	Scoring by % (MP) 100 players qualified per platform based on 10 best scores	Scoring by % (MP) 5 winners per platform, based on 10 best scores	Average in % of the tournament on both platforms 20 winners

35 diamonds | 2,3BB\$

Per Tournament

35 diamonds | 2,3BB\$

Per Tournament

25 diamonds | 1,5BB\$

Per Tournament

FREE

Bridge federations will award points and titles to players



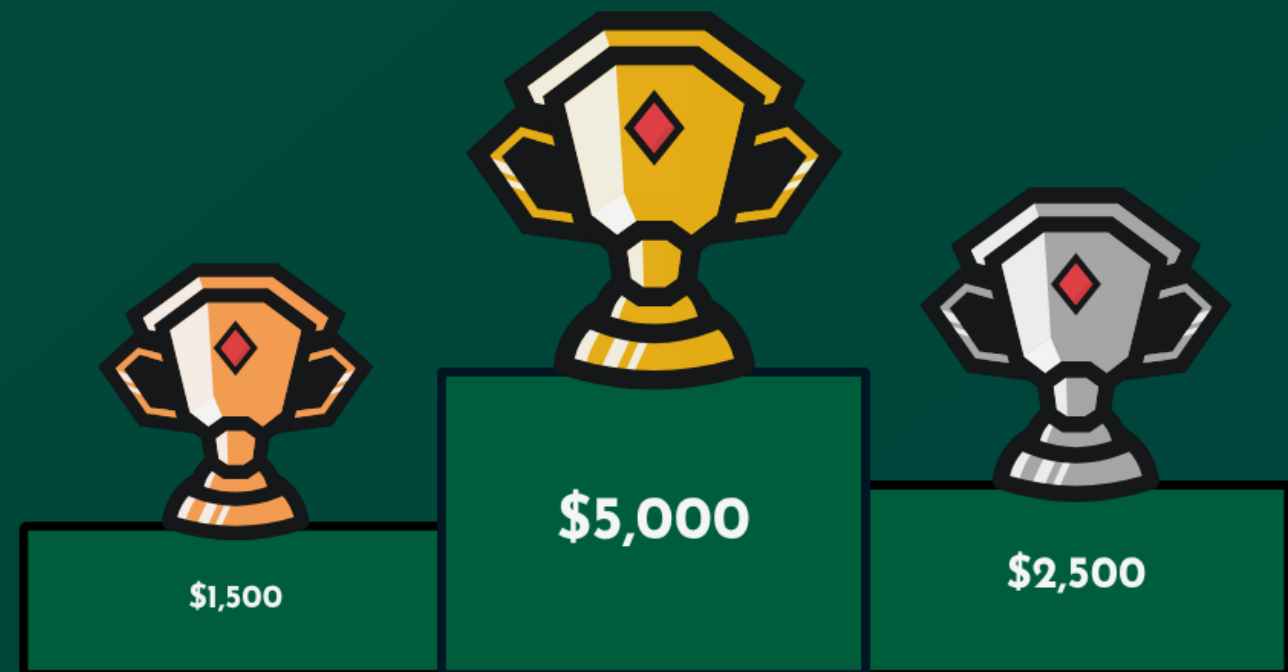
PRIZE POOL : \$15,000

Total prize fund of \$15,000

MAIN EVENT

🎓 Junior Awards (<25)

Top 5 juniors win free 1-year premium access on both platforms



4th/5th: \$500

6th-10th: \$200

20th/30th/.../100th: \$100 each

eCup2

On each platform:

1st: \$1000

2nd: \$300

3rd: \$150

4th/5th: \$50

+ **FREE** 3 months subscription to **Bridgerama magazine** to **all participants** playing at least 20 boards ⁵



HOW DO I REGISTER?

Registrations will open in **August 2025**, on BBO and Funbridge

To register, choose your Bridge Online Platform : **BBO** or **Funbridge**

Create account / login on **BBO** and/or **Funbridge** and go to **events / special events page**, you'll be able to register before the event starts. 1st game starts on September 1st

It's all about
Bridge

BBO

Sign in
to your account

Username

Username

Password

Password

Forgot password?


☒ Remember me

☐ Invisible

Sign in

No account yet?

Register



Log in to Funbridge

No account yet?

Create an account

Email address or username

Password

I forgot my password

Sign in

OR

Log in with Apple

Sign in with Google

Contact us



LET'S WORK TOGETHER

 **REVENUE SHARE** A share of the revenue will be given back to the WBF & National Bridge Federations (NBOs)

 **UNITE AND GROW OUR BRIDGE COMMUNITY** Together, let's unite and create a buzz beyond the world of bridge

 **AN INTERNATIONAL EVENT** Join a forward-looking, international initiative to shape the future of bridge

 **BOOST YOUR VISIBILITY** Be visible to all players who play online but are not yet members of a Federation



WHAT WE ARE DOING

COMMUNICATION TO OUR PLAYERS

MEDIA

- Newsletters and email marketing to millions of players
- In-game promotions and banners
- Articles and posts in game and on the blogs
- Media exposure through magazines, bridge organizations, and official channels
- Social media and community engagement

ATTRACT PLAYERS OUTSIDE OF THE BRIDGE COMMUNITY

TARGETED PAID CAMPAIGNS

- On Facebook, YouTube, Instagram and Google

INFLUENCER PARTNERSHIPS AND AMBASSADORS

- Outside and Inside the Bridge World to get a larger audience and promote accessibility

COMMUNITY OUTREACH

- On reddit and community groups to promote bridge to game players inside and outside the bridge world

PR

- Press releases and media outreach to gaming, lifestyle, and educational press, helping position bridge as a modern, global, and intellectually rewarding pursuit



HOW YOU CAN HELP

Your help is essential to make this event a success and your support can make all the difference. As a key voice in the bridge community, your participation and help spreading the word about the eBridge Cup would mean a lot.

- **OFFICIAL NBO POINTS**

- Recognize player participation with official points and titles from your federation.

- **COMMUNICATE TO LICENSED PLAYERS**

- On your website
- By direct email to your members
- By contacting your clubs and organizations
- By notices (flyers) at your events, clubs or libraries and other public areas
- Through your bridge magazines and columns
- Through your social media - Facebook, X, Instagram and any other social media you are party to
- Contact with schools and universities - it's an opportunity to encourage young people to take part in a really interesting and challenging global event

- **MAKE SOME BUZZ OUTSIDE OF THE BRIDGE WORLD**

- Let's take bridge to new audiences. A little extra visibility can go a long way.

QUICK LOOK AT THE EBRIDGE CUP

3-Month Online Bridge Event

September to November 2025

3 Main Stages

Qualifiers, Semi-Finals and Finals
+ Ecup2 event

€14,000+ Prize Pool

and Junior Awards (<25 y/o)

Robot Duplicates

Scored in Matchpoints



Revenue Shares for You

from your licensed players

Official Master Points or National Points

for your players

Open to All

Massive Visibility

by engaging with players all over the world

POWERED BY



CO-ORGANIZED WITH



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